

Call for Video Clip Submission -- "Best of YouTube" -- 10th Anniversary of YouTube -- Joint Pgm by CSI, IEEE CS & PCS on 11th May 2015

Dear all,

YouTube, the largest video sharing site allows billions of people to discover, watch and share videos. YouTube provides a forum for people to connect, inform, and inspire others across the globe and acts as a distribution platform for original content creators and advertisers large and small.

YouTube was officially launched / opened to public access in May 2005, though on 23rd Apr 2005, the first-ever YouTube video was posted on the site.

According to the official site of YouTube, as on 25th Apr 2015, it has more than 1 billion users and every day people watch hundreds of millions of hours on YouTube and generate billions of views.

It may be of interest to note that 300 hours of video are uploaded to YouTube every minute and about 60% of a creator's views comes from outside their home country. YouTube is localized in 75 countries and available in 61 languages.

YouTube has millions of video clips and deal with a variety of themes like entertainment, education, music, technology, medicine, science, motivation, skill development, cuisine, travel, advertisement to name a few. These clips satisfy the needs of people of different age groups and other demographics.

As the 10th anniversary of YouTube will be celebrated in May 2015, CSI, IEEE CS & IEEE PCS would like to organise an evening programme titled "Best of YouTube" on 11th May 2015.

In this programme, we propose to screen 10-12 video clips of duration of not more than 5 minutes each and of size less than 20MB based on the suggestion by our members (including our supporting partner organizations like SPIN, eWIT, IITMAA, MALA, CySI etc) which they consider best, worth watching and would interest others too.

This programme will be the first to crowd-source the content from the members/participants.

In this context, we request you to send the best YouTube video clips in mpeg (mp4) format by downloading it from YouTube in order to avoid online streaming at the event.

Pl. send your clips on or before 3rd May 2015 following the guidelines provided in this email.

You may use website <http://keepvid.com/> to convert and download the YouTube video clips in mp4 format. Paste the URL of the clip at the top of the form and click on DOWNLOAD button. Then use the Download MP4 (max 480p) option. If the downloaded mp4 file size exceeds 20 MB (the limitation of gmail for an attachment), re-download with lesser resolution say 360p to reduce the size of the file. After downloading make sure that the file is usable by playing and watching the clip.

Pl. note that only one clip per member will be accepted to provide opportunity to a larger group of people. The clips of duration longer than 5 minutes will not be considered.

Pl. avoid sending clips dealing with content not suitable for public viewing and which may hurt the sentiments.

The organisers decision is final in accepting the clips.

A panel of judges will review and shortlist the clips for screening if the response is found to be overwhelming.

The contributors of the video clips selected for screening will be awarded a cash prize of Rs 250 each, as a token of appreciation.

Submission guidelines: (2 steps to be followed)

Pl. send the mp4 file by email to ieeecsmds@gmail.com with your name & file name in the subject line.

Step 1. Pl. provide the following information in the body of the email.

- Name
- Designation
- Company/Institution Name
- Contact Phone No.
- Email ID
- Membership Info
- Video Clip Title
- Video Clip URL
- Duration of the Video Clip
- File Name of the mpeg Video Clip
- Size of the mpeg Video Clip file
- Why you consider this Video Clip is best

Step 2. Pl. use the google form at <http://goo.gl/0Pz9TU> and provide the above personal information and the details of the video clip submitted for our consideration & tracking your submissions.

The last date to submit the video clips in 3rd May 2015.

As we will be shortlisting a max of 10-12 video clips, pl. send your video clips immediately.

For clarifications of any, pl. send email to ieeecsmds@gmail.com

With regards

HR Mohan

IPP, CSI and Chair, IEEE CS & PCS